



HOLOCAUST
MEMORIAL DAY TRUST

**Annual Report
2006/07**

The
Dignity of
Difference
The Dignity of Difference

Introduction

From its establishment in late 2005, the work of HMDT has gained momentum, impacting on the hundreds of events that are held around the UK in Museums, Libraries, Schools, Council Chambers, Churches, Cathedrals, Synagogues and Mosques, as well as numerous Community buildings throughout the UK.

Preparation for Holocaust Memorial Day 2007 began in April 2006, following the Annual Conference, which was held in London in March 2006 and the announcement of the theme for HMD 2007 "The Dignity of Difference". This theme encouraged us to look at what we learn from the Holocaust about the consequences of exclusion based on people's difference from us. It highlighted the experiences of a variety of groups under the Nazis. It also explored the opportunities this history gives us to consider how we can create a society based on respect for difference.



Holocaust Memorial Day Trust

HMDT is an independent charitable Trust, overseen by a board of Trustees.

Chair: Dr Stephen Smith MBE
Vice-Chair: Henry Grunwald QC
Treasurer: Ben Helfgott OBE

Trustees

Agnes Grunwald-Spier JP
Rabbi Barry Marcus
Professor David Cesarani OBE
David Russell
Dr Fahmia Huda OBE
Jack Gilbert
Jane Clements
Judith Hassan
Karen Pollock
Louise Ellman MP
Paula Cowan



Professional Staff

Christine Shaw, CEO
Louise Hector, Community Liaison Manager
Catherine Bowness, Education Resources Manager
Carly Whyborn, Office Manager
Natalie Gale, Team Administrator



The work of HMDT is funded by Communities and Local Government

HMDT Activities 2006/07

HMD 2007 Local Activities

HMDT produced guidelines for organisers of community events. These were provided, on request, to Councils, Faith Groups, Youth Groups and other Community Groups across the UK. The packs were made up of advice for commemorations, guidance on producing inclusive and well attended events as well as practical advice and posters suitable for display. HMDT produced it's first short film, suitable for showing at all events, which was provided free of charge to event organisers and teachers. A set of resource sheets were also created which looked at different victim groups persecuted under the Nazi regime and in subsequent genocides.

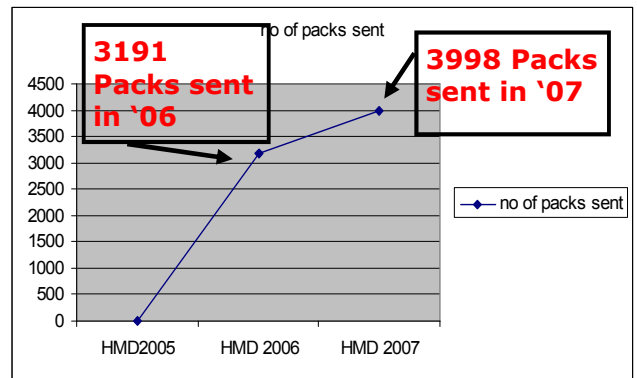
HMD 2007 Events

As well as an increase in the number of packs supplied to HMD community organisers, HMDT oversaw the increase of events taken place for 2007, these ranged from a candle lighting ceremony to a full programme of community events which included drama workshops, plays, music, survivor testimony and a lecture series. A commemorative book detailing the events that HMDT knew about was published and is available to order from HMDT.

Local Activities Advisory Group

2007 also saw the creation of the HMDT Local Activities Advisory Group, who met a number of times in 2006/07. The group helps to advise HMDT on the production of materials which are inclusive, particularly of contemporary issues of discrimination. The group members also help to encourage their own networks to participate in HMD. The current membership of the group is:

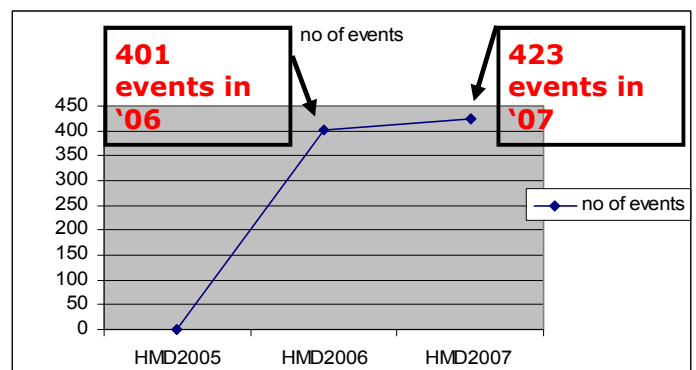
Agnes Fletcher - Disability Rights Commission, Andrew Gillvier - Lesbian and Gay Foundation, Anjum Anwar - Blackburn Cathedral, Barbara Simon - Board of Deputies of British Jews, Chris Chivers - Blackburn Cathedral, Cliff Codona - National Travellers Action Group, Doreen Lawrence - Stephen Lawrence Trust, Fiyaz Mughal - Faith Matters, Gillian Walnes - Anne Frank Trust UK, Hamish MacPherson - Commission for Racial Equality, John Roberts - Metropolitan Police Authority, Jonathan Finney - Stonewall, Lily Khandker - Bristol City Council, Mary Kayitesi Blewitt - SURF, Melissa Rosenbaum - Second Generation Network, Michael Newman - Association of Jewish Refugees, Ramesh Kallidai - Hindu Forum, Richard Stone - Stone Ashdown Trust, Tim Finch - Refugee Council.



Growth of distribution of Local Activity Packs

Louise Hector says:

"HMD is increasingly becoming an important part of the calendar for many local civic and community groups. Not only is it an opportunity to remember the events of the past and to pay tribute to those whose lives were irrevocably changed but it gives communities an opportunity to look at exclusion in their own areas and make a commitment to tackle extremism and discrimination."

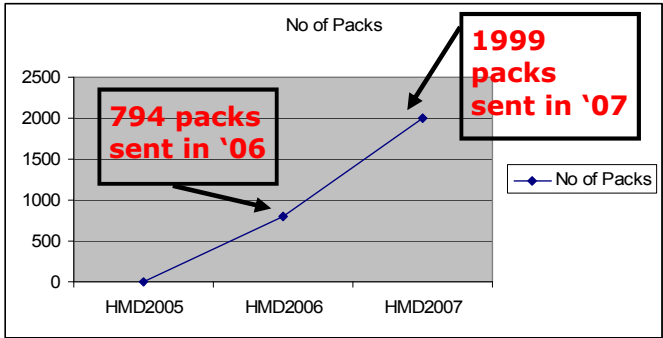


Increase in number of HMD Events

Education Activities for HMD 2007

Education Resources Manager, Catherine Bowness joined the HMDT team in September 2006. An Education pack for HMD 2007 was produced and distributed to over 1900 schools and colleges throughout the UK. Many schools took their pupils off-timetable to participate in a day of activities commemorating HMD. Resources were produced to complement the HMD2007 short film and teachers also received resource sheets.

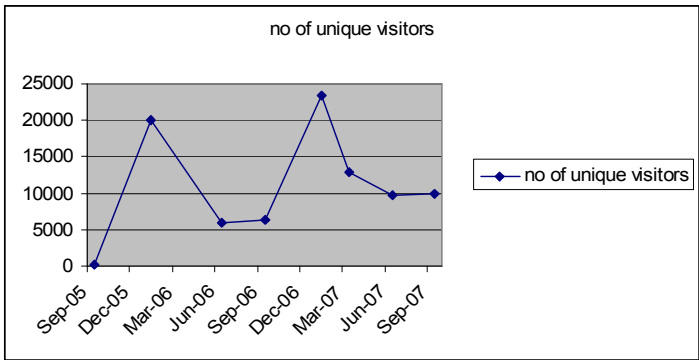
Catherine Bowness said:
 "The education work of HMDT links the past to the future via the young people of the present. Lessons from the Holocaust are vital in the 21st century. It is important for younger generations to remember the past, on 27th January, through reflecting on the impact of the Holocaust and more recent genocides. They then have the chance to react in positive ways, so that they begin understand the importance of human beings learning to respect diversity within a shared humanity."



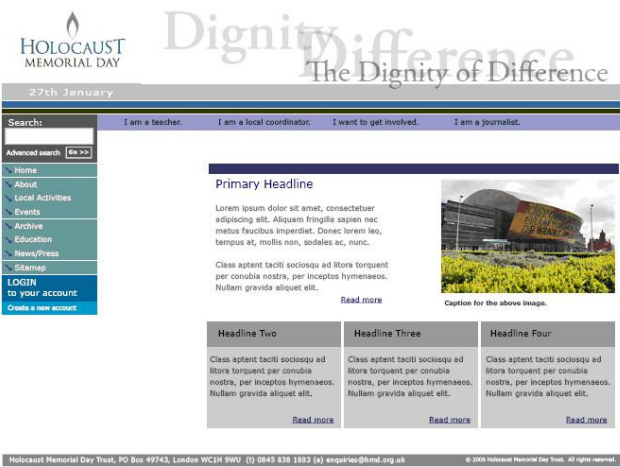
Growth in distribution of HMD Education Packs

Re-launch of HMD Website www.hmd.org.uk

The HMDT website was redesigned to allow for ease of use, with the aim of becoming a central hub of free information for those wishing to organise HMD commemorations and for those wishing to commemorate the day. The management of the website is now managed by the HMDT team, allowing for new information and resources to be made publicly available immediately. The new website allows users to create their own accounts where they can track their progress through the site, listing resources as 'favourites'. This allows organisers to revisit their accounts in their own time, selecting resources to include in their events.



Website Visitors in the 2006/07 Period



HMD 2007 National Event: Newcastle-upon-Tyne

The National Commemoration for Holocaust Memorial Day 2007 was hosted by Newcastle Upon Tyne in partnership with HMDT and Newcastle Gateshead Initiative. The event took place at the Theatre Royal, Newcastle and was attended by over 1200 guests, including Ministers, Ambassadors, Faith Leaders, Young People and Survivors from the Holocaust and more recent genocides. The event was made up of specially commissioned poetry and music, films and personal testimony from survivors and of a call for everyone to join together to remember the past, to act in the present and hope for the future.

Theatre Royal, Newcastle © David Williams



Survivor and refugee light the HMD Candle
© David Williams

HMDT

Chris Shaw joined HMDT in December 2006 as Chief Executive, taking on the role from Acting CEO Nick Joseph on his return to the Home Office. Before joining HMDT, Chris was Deputy and then CEO of Help the Hospices, the umbrella charity for local hospice care in the UK. She has a strong background in the voluntary sector, predominantly in health care and has worked in campaigning; policy and advocacy roles for most of her career.

Chris Shaw said: "On Holocaust Memorial Day, we commemorate victims, honour survivors and commit to tackling prejudice, discrimination and racism in the present day. We encourage nations, and individuals, to stand up against genocide and atrocity, such as that in Darfur today. In hundreds of places across the UK, and in thousands around the world, people come together to honour the past and build a safer, fairer world. There is no more important work".

HOLOCAUST MEMORIAL DAY TRUST TRUSTEES' REPORT FOR THE YEAR ENDED 31 MARCH 2007

The Holocaust Memorial Day Trust (HMDT), an independent Charity, took over the responsibility of delivering Holocaust Memorial Day for the UK from the Home Office in 2005. It became a registered charity in June 2005. Now in it's second year, the Holocaust Memorial Day Trust employs 5 full time employees, including Christine Shaw, who was appointed as CEO in December 2006.

The work of HMDT is funded by the Department for Communities and Local Government. HMDT would like to take this opportunity to thank DCLG for their continued support.

Administration: HMDT spent 20% of it's total expenditure on administration costs in 2006/07. 5% of these costs are associated with the governance of the charity. Costs include office rental, legal fees, auditing fees and usual expenditure associated with the day to day running of the office. HMDT employs Carly Whyborn as the Office Manager and Natalie Gale as a Team Administrator to ensure the smooth running of the operations of the Trust.

National event: HMDT contributes £100,000 toward the cost of the national commemoration of HMD. In 2007, the event was hosted by Newcastle City Council and Newcastle Gateshead Initiative. The event was attended by 1200 local dignitaries, Ambassadors, Ministers, Students and survivors of the Holocaust and more recent genocides. In addition to funding, HMDT contribute time and resources to the event, working in an advisory capacity to the host city. In 2007, HMDT ran the invitation process for those attending the event. HMDT also contributes to the cost to ensure that survivors are able to attend the event, over 60 Holocaust survivors travelled to Newcastle for the event, assisted by HMDT staff.

Local and community activity: Working with community groups is one of the largest areas of work for HMDT. In 2007, over 6000 local activity packs were sent to Local Councils, Faith, LGBT, Youth and other groups to assist in their commemorations. Louise Hector is HMDT's Community Liaison Manager, and is responsible for providing support to local communities across the UK. The design and print process for all HMDT materials, include image research and procurement is managed in-house by the professional staff, alongside the contracted design and print suppliers. A new development in 2007 saw HMDT sending a copy of the organisers' pack to every library in the UK, along with a suggested reading list and HMD book marks to encourage library exhibitions and displays. In 2007, a set of resource sheets focusing on the different groups of victims persecuted under the Nazi regime, as well as more recent genocides were produced and distributed. HMDT also produced it's first short film focussing on the 2007 theme The Dignity of Difference. This was made available to local organisers and teachers to show at their commemorations. 2006 saw the launch of the HMD Local Activities Advisory Group which features representatives of a range of community and faith organisations who provide advice and support in the creation of inclusive resources which are relevant to communities throughout the UK. HMDT co-hosted a HMD planning event for local organisers, and compiled a commemorative book, listing all of the events that took place around the country for HMD 2007, which has been sent to all Members of Parliaments and Assemblies and Council Leaders in the UK.

Education: HMDT appointed Catherine Bowness as the full time Educational Resource Manager in September 2006. Catherine provides support to, and provides educational resources for schools and educational establishments across the UK. In the run-up to HMD 2007, Catherine visited many schools across the UK to advise and initiate planning of HMD events. Suggested activities based on the HMDT short film were made available for Teachers and over 2000 Education packs were sent out. Flyers advertising HMD resources were sent to all the secondary schools in the UK. HMDT was an exhibitor at the National Union of Teachers Conference in March 2007, where resources and advice were given to those attending. More educational events are planned for 2007/08.

Communications: HMDT contract an independent Public Relations firm to raise awareness of HMD and to contribute to increased public understanding of the Holocaust, its contemporary relevance and of other genocides. Geronimo Communications have been in post from July 2006, and coverage for HMD 2007 included radio shows, national and regional publications. HMDT's Treasurer, Ben Helfgott OBE featured on BBC Radio 4's Desert Island Discs in early 2007.

The HMD website (www.hmd.org.uk) underwent a comprehensive redesign in 2006, allowing management of the technical side of the site to be bought in house to ensure the website is up to date and to make the site as easy to navigate for users as possible. The new layout, development of content and features has ensured that, at the height of HMD activities, visitors to the site increased by almost 20%. The HMD website is an essential tool for communication from HMDT and it will be continuously developed to ensure that content remains relevant to its users.

Evaluation and Research: HMDT have commissioned a year long research project, due to end in July 2007 to investigate the impact of HMD across the UK. The costs of this were accrued in 2006.

Reserves: It is the policy of HMDT that unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to between three and six month's expenditure. The Trustees consider that reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the current activities while consideration is given to ways in which additional funds may be raised. This level of reserves has been maintained throughout the period.

Governance: HMDT are overseen by a Board of Trustees who make the strategic decisions about the work of the Trust. The board provide advice and assistance to professional staff in addition to these meetings. As a young organisation, HMDT provides training and development for Trustees to ensure the effective running of the Trust. HMDT draws on the advice of solicitors and accountants.

**HMDT: STATEMENT OF FINANCIAL ACTIVITIES
INCLUDING INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR
ENDED 31 MARCH 2007**

		2007	2006
			£
Incoming resources from generated funds		500,000	500,000
Investment income		9,190	5,598
Total incoming resources		509,190	505,598
Resources expended			
Local Activities		148,805	133,215
National Event		185,177	152,854
Communications		79,617	135,279
Research		1,874	48,535
Education		89,878	11,840
Total		453,456	481,723
Governance costs		10,261	7,805
Total resources expended		463,717	489,528
Net incoming resources		45,473	16,070
Fund balance at 31 March 2006		16,070	0
Fund balance at 31 March 2007		61,543	16,070