



Holocaust Memorial Day Trust Treasurer to feature on Desert Island Discs

Ben Helfgott MBE, Treasurer of the Holocaust Memorial Day Trust and Chairman of the 45 Aid Society will feature on Radio 4's Desert Island Discs on Sunday 1st April 2007 from 11.15am – 12pm. The programme will also be repeated on Friday 6th April.

Ben Helfgott survived both Buchenwald and Theresienstadt Camps, and arrived in the UK in 1945, and, 11 years later he represented Britain Weight-lifting team in the 1956 Olympic Games.



Ben Helfgott

Further information

Desert Island Discs:

www.bbc.co.uk/radio4/factual/desertislanddiscs.shtml

Holocaust Memorial Day Trust: www.hmd.org.uk

Notes to Editor:

Holocaust Memorial Day

- Holocaust Memorial Day (HMD) is the 27 January every year, to commemorate the liberation of Auschwitz-Birkenau. The United Kingdom national commemoration will be on 28 January in Newcastle upon Tyne. It will highlight the tragic results of prejudice and intolerance, through learning about the Holocaust, other victims of Nazi racial policies and genocides like those in Rwanda and Bosnia, and the situation in Darfur.
- In November 2005, the United Nations established Holocaust Memorial Day as a day of remembrance across the World.
- Further information can be found by visiting www.hmd.org.uk

Holocaust Memorial Day Trust

The Holocaust Memorial Day Trust is a registered charity, established in 2005. Its objectives can be summarised as:

- To commemorate and remember the victims of the Holocaust; the persecution and mass murder of six million Jews.

- To commemorate and remember the victims of persecution and murder that resulted from the targeting of other groups of people by Nazi race policies. These include the Roma and Sinti, Black people, mentally and physically disabled people, lesbian and gay people and many of the Slavic peoples;
- To promote harmony between communities, including racial and religious harmony;
- To promote universal human rights;
- To promote equality and diversity and the elimination of discrimination by raising awareness of the causes and effects of racism and prejudice in society. This includes awareness of the impact of the Holocaust and other acts of systematic discrimination that leads to genocide.

If you are a journalist, looking for more information on Holocaust Memorial Day, or the work of the Trust, please contact Geronimo Communications on **020 7299 8740** or via email at hmd@geronimocommunications.com.