



## Your library and Holocaust Memorial Day 2012



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### Order your free Campaign Pack

Claim your free Campaign Pack now. The pack contains everything you need for HMD 2012 including 10 posters. You can order by calling

**0845 838 1883**

or completing our online form

[www.hmd.org.uk/resources/campaignpack](http://www.hmd.org.uk/resources/campaignpack)

Libraries are at the forefront of cultural influence in their communities. Holocaust Memorial Day 2012 offers an innovative way to use your position as a central hub of the community to celebrate diversity and challenge hatred. To help you bring your neighbourhoods together and play a part in creating a safer, better future, we have lots of low cost ideas for you.

### Speak Up, Speak Out – HMD 2012

On Holocaust Memorial Day – 27 January - we challenge hatred and persecution in the UK today as we share the memory of the millions who have been murdered in the Holocaust and subsequent genocides in Cambodia, Rwanda, Bosnia and Darfur.

On Holocaust Memorial Day 2012 communities will come together to **Speak Up, Speak Out**. In the past, nations and communities have remained silent whilst millions around them have been persecuted. Today in the UK, we are asking neighbourhoods to speak out against racism and discrimination, and to challenge those who use the language of hatred.

### Films for you and books for your users

**Shooting Dogs** features a largely British cast, a story of those who sought refuge in a school during the Rwandan Genocide. **Life is Beautiful** is the fictionalised story of a father and son during the Holocaust.

**The Translator** by Daoud Hari is a true story of a Darfuri man who brought journalists from across the world into Darfur at the start of the Genocide. He risked his life to **Speak Up, Speak Out**. **If this Is a man** by Primo Levi who is a well known Holocaust survivor who tells the story of how he survived the Nazi camp Auschwitz-Birkenau.



© Royal Borough of Kingston-Upon-Thames



*'Bradford Libraries is pleased to give continued support to Holocaust Memorial Day as part of very strong support given by the wider Bradford Council and the communities it serves. It is especially heartening to see the part played by the young people of the Bradford district at the memorial event and beyond, the 2012 HMD will be no exception.'*

Christine Dyson, Principal Libraries Officer: Outreach and Development, Bradford Libraries

### What can libraries do for HMD 2012?

Hundreds of libraries and mobile libraries across the UK have participated in HMD in previous years. They've organised a variety of activities which may inspire you. You could:

- display books and the free posters from our Campaign Pack
- have readers in residence reading extracts from appropriate books
- ask visitors to share their hopes for a safer, better future in displays and interactive exhibitions
- don't forget HMD is a day for everyone. You can use some of the **books for young people** we recommend as a focus for HMD in your children's library
- give your web users free access to the **HMD website** on 27 January
- invite your local schools and community groups into your library to hold a full HMD activity; many may be already participating in HMD
- We have a presentation which you can loop and play on your display screens [hmd.org.uk/resources/presentations/hmd-2012-presentation](http://hmd.org.uk/resources/presentations/hmd-2012-presentation)

For more assistance and advice visit [www.hmd.org.uk/events](http://www.hmd.org.uk/events)

Why not think creatively – as part of Newcastle's citywide programme for HMD 2011, they arranged for a French choir company to perform Ladino and Hebrew songs in the City Library. 'The Choir's performance within the atrium was well received by Library users and those who attended were keen to find out more about Holocaust Memorial Day.'  
James Milne, HMD activity organiser,  
Newcastle City Council

### Resources for you

Many of your existing resources such as books, DVDs and music will be suitable for use for HMD 2012. Download our bibliography for libraries for inspiration:

[hmd.org.uk/resources/libraries/bibliography-for-libraires](http://hmd.org.uk/resources/libraries/bibliography-for-libraires)

### What's next?

- order your **Campaign Pack**
- call us if you need any advice **0845 838 1883**
- however big or small your activity is we want to know - list your activity on the HMD site [www.hmd.org.uk/events](http://www.hmd.org.uk/events)
- create a pledge wall in your library