



## Your Local authority and Holocaust Memorial Day 2012



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Local authorities are at the forefront of community cohesion and Holocaust Memorial Day 2012 offers you the chance to demonstrate localism in action. Whether you are in an urban or rural area of the UK, HMD 2012 provides the opportunity to bring your residents together to learn from the past, to create a safer, better future. By taking part in HMD 2012 you will be promoting equality and diversity in your neighbourhoods - and we have lots of low-cost ways to help you.

### Speak Up, Speak out – HMD 2012

On Holocaust Memorial Day – 27 January - we challenge hatred and persecution in the UK today as we share the memory of the millions who have been murdered in the Holocaust, Nazi Persecution and subsequent genocides in Cambodia, Rwanda, Bosnia and Darfur.

On Holocaust Memorial Day 2012 communities will come together to **Speak Up, Speak Out**. In the past, nations and communities have remained silent whilst millions around them have been persecuted. Today in the UK, we are asking neighbourhoods to speak out against racism and discrimination, and to challenge those who use the language of hatred.

### Order your free Campaign Pack

Claim your free Campaign Pack now. The pack contains everything you need for HMD 2012 including 10 posters. You can order by calling

**0845 838 1883**

or completing our online form

[www.hmd.org.uk/  
resources/campaignpack](http://www.hmd.org.uk/resources/campaignpack)

### Budget and funding

We know that in the current economic climate, budgets for projects can be difficult to secure. We provide a wide selection of free resources to help you mark Holocaust Memorial Day on a limited budget - and we've put together some advice for you [hmd.org.uk/events/organising-a-local-activity/planning-hmd-events/budget-and-funding](http://hmd.org.uk/events/organising-a-local-activity/planning-hmd-events/budget-and-funding)





*'Wychavon District Council, which is a predominantly rural area and has several traditional market towns has seen a lot of demographic changes since the enlargement of the EU in 2004 and then again in 2007. Substantial numbers of economic migrants from Eastern Europe have been settling here successfully for the last 7 years or so. As a result, Wychavon has become much more diverse in terms of the district's ethnic make-up. Celebrating HMD for the first time this year provided us with a great opportunity to highlight the importance of its main message for our times: championing tolerance and preventing prejudice.'*

Tomasz Piotrowski,  
Worcestershire Migration & Integration in Rural Areas (MIRA) Project Coordinator



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## What can Local authorities do for Holocaust Memorial Day 2012?

Local authorities have played a huge role in the success of HMD over the years. Last year over one third of local authorities in the UK marked Holocaust Memorial Day. With a growing focus on community action, we're hoping that more local authorities than ever before will join us for HMD 2012. To play your part, you could:

- bring together all members of your community in a simple civic ceremony, combining words, film and music
- draw on experiences from your own community and celebrate diversity by sharing these to give a local experience to your activities
- hold a candlelit ceremony on HMD 2012, led by your civic leaders
- as you are in such a unique position, being at the forefront of your community, bring together your schools, libraries and community groups to mark HMD
- be creative! There's no such thing as a right or wrong HMD activity

For more ideas and examples of previous activities and events visit [hmd.org.uk/events](http://hmd.org.uk/events)

### Resources for you

Our **free** Campaign Pack contains a ready-made display for your offices and civic buildings [hmd.org.uk/resources/campaignpack](http://hmd.org.uk/resources/campaignpack)

We have suggested speeches for your leaders or to be published on your website for HMD 2012 [hmd.org.uk/resources/readings](http://hmd.org.uk/resources/readings)

We have a presentation, designed to show in civic buildings [hmd.org.uk/resources/presentations](http://hmd.org.uk/resources/presentations)

We have a dedicated outreach team who can assist you with advice and support as you plan for HMD 2012 - call **0845 838 1883** or email [outreach@hmd.org.uk](mailto:outreach@hmd.org.uk)

### What's next?

- order your Campaign Pack
- consider how the HMD 2012 pledge might be used in your communities at [speakupnow.org.uk](http://speakupnow.org.uk)
- order your free handout materials in quantities of 50 from us
- let us know us what you are doing [hmd.org.uk/events/add-event](http://hmd.org.uk/events/add-event)