

Thank you

Thank you for ordering our Campaign Pack for Holocaust Memorial Day 2011. Whatever way you are planning to mark HMD 2011 - whether it's a small commemoration in your community, an all student event in your school or an awareness raising initiative in your place of work we are here to help you. The focus for HMD 2011 is **Untold Stories** and you will find ideas and advice on using this theme in your events within this pack and on our website.

Each year, hundreds of events take place across the UK on or around 27 January to mark Holocaust Memorial Day. Events are organised by a wide range of people – from School Teachers to Librarians, to Local Authorities and Arts Groups. There really is no rule as to who can organise a HMD activity, or a specific model of a standard HMD event. It is only essential that a HMD activity is appropriate and beneficial to the audience of that particular event.

Community and School events are vital to the success of HMD in the UK. It is through these that we highlight the need to remember the past so that we can act in the present to build a better future for us all. By working in and with communities you can bring individuals and groups together to remember those whose lives have been destroyed or altered beyond recognition. In remembering we can gain a better understanding of the importance of standing up against hatred, discrimination and persecution in the present day. You'll find more advice for planning your event, along with other free resources on our website www.hmd.org.uk

After your HMD 2011 event you can add photos of your activities to our website to act as an inspiration to others - www.hmd.org.uk/events/share-images

In this pack you will find:



A set of posters, suitable for display. You'll find more artwork on our website.

All images courtesy of HMD event organisers and HMDT archives.



This booklet provides background on what is commemorated on HMD. This is suitable to give away at your events – you can order these for free in quantities of 50 by contacting the HMDT team.



DVD – suitable for showing at your event. HMDT are happy for you to copy this film. Please ensure you watch this before showing this at your event. Ask yourself if this is suitable for your audience.



This booklet provides information for event organisers. Further advice, including publicity advice for your event can be found on www.hmd.org.uk/events

However you mark HMD 2011, we want to thank you for your input and commitment to creating a safer, better future.

With best wishes,

All the team at HMDT



HMD 2011 Untold Stories

On 27 January 2011 – Holocaust Memorial Day – we’re going to ask everyone in the UK to think about their role in a story. The stories we are asking you to consider are not fiction. They are the stories of those whose lives were destroyed or changed beyond recognition by the regimes of hatred that the world witnessed during Nazi persecution and in subsequent genocides in Cambodia, Rwanda, Bosnia and Darfur. There are some stories which we know – we know about Oskar Schindler, the businessman who saved 1200 Jews in Nazi Europe as his remarkable story was told in the 1994 film *Schindler’s List*. For every story that we know in this way, there are millions more that we do not. The millions of people murdered in genocides are not a statistic. They were individuals. Somebody’s friend. A mother. A father. A child. A colleague. A neighbour. Now – HMD 2011 – it is time for their **Untold Stories** to become part of our lives.

We all tell hundreds of stories every day. We tell the story of our values and beliefs in the way we act and behave toward others. On HMD 2011 we should all ask ourselves if we hear the **Untold Stories** of those around us.

We can ask if we hear the stories of the marginalised. We can listen to all of the stories within our communities. By listening to these stories, making them part of our lives, we can bring about a change for the benefit of all.

By listening and telling stories we have not heard before – whether they are from our communities or those of people or towns destroyed during the Holocaust, Nazi persecution or in other genocides we can understand the need to live in a society which values difference and does not discriminate against anyone based on their race, religion, sexual orientation, ethnicity, disability or gender. These stories can help us to celebrate the society we live in today.

The **Untold Stories** we explore on 27 January 2011 show us that we all have the power to play a part in the lives and words that are remembered. It is our role to ensure that the stories from the past and those around us today do not get lost.

You can read the full theme paper for HMD 2011 on our website www.hmd.org.uk

UNTOLD
stories

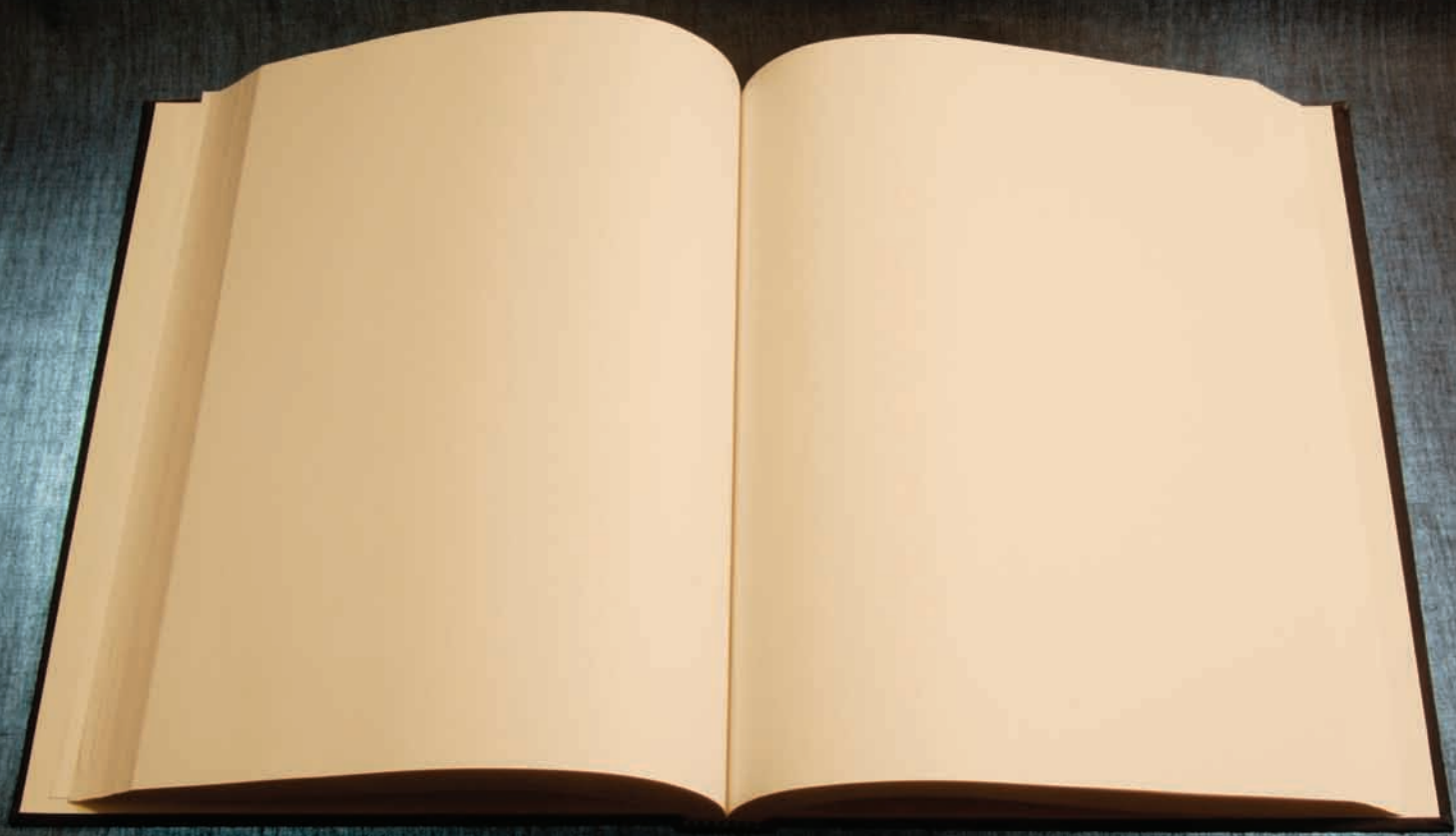
HMD
2011


HOLOCAUST
MEMORIAL DAY

Thank you for ordering the HMD 2011 Campaign Pack and your commitment to commemorating Holocaust Memorial Day. We believe that if we learn the lessons of the dangers of persecution and exclusion that have taken place during the Holocaust and subsequent genocides, **we can create a safer, better future.**

On HMD 2011 – **27 January**
– we are asking everyone across the
UK to pause for a few moments
to remember the victims
of Nazi persecution and those who were
murdered under exclusionary policies in
Cambodia, Bosnia, Rwanda and Darfur.
Together we can **honour the**
survivors of those genocides. This
year, we'll be asking everyone to consider
Untold Stories. There are
millions of stories that we are never going
to know – the stories of individuals,

communities and towns – HMD 2011 asks
us to reflect on these **Untold Stories**
and how we can **translate the**
words and lessons of the
past into contemporary action. It
questions whether we know about the
stories in our own communities today.
Untold Stories will help us to create a
safer, better future. You can read the full
theme paper on our website
www.hmd.org.uk



We're here to help and provide free resources – from posters to presentations and of course our popular film which you will find within this pack. Our website **www.hmd.org.uk** contains hundreds of resources you can use – survivor stories, podcasts, images, reading group activities, suggested readings and poems to use at your events. We also provide **free resources** for Primary, Secondary and Post-16 teachers on our HMD 2011 education website **<http://education.hmd.org.uk>**

Our website is updated regularly; **sign up for our newsletter** to receive information about new resources as they become available. We are here to provide advice as you organise your event, and we urge you to **let us know** what you are planning for HMD 2011. You can speak to any member of the HMDT Team to ask for guidance and assistance in planning your events. This booklet is designed to answer any questions you may have about organising your HMD activities, **please contact us** if you need further information.

HMD 2011 is a vital year, building on the success of HMD 2010 when hundreds of thousands of people pledged to become part of a **Legacy of Hope**. **Now it's time** to put this commitment into action.

We're delighted that you wish to be a part of Untold Stories.

Who?

HMD is a day for everyone. It's an opportunity for all the diverse strands of your community to come together. It's also an opportunity for groups or organisations to remember the past and commit to creating a better future. HMD can be commemorated individually or collectively. There's no such thing as a right or wrong HMD event. It's vital that your event reflects **the needs and interests of your community.**

HMD is not only for groups in your community. If you work in education, **HMD is an opportunity to teach students** – from primary to post-16 - the lessons of the past, and challenge them to make what they learn part of their future.



Arrival of women and children at Auschwitz-Birkenau in May 1944 ©Wiener Library

A wide range of organisations have held events in the past – from LGBT Groups in Scotland, to Faith Groups in Northern Ireland to youth organisations in Wales to Councils in London and Galleries in Lincolnshire.

No event is too small or too big.

Some events are for invited guests in a Council Chamber, others are large public events in shopping centres. Others are small class based assemblies and lessons or whole school activities in schools and colleges. You can use HMD 2011 as a key date in your equalities calendar and to join thousands of other people in the UK in building a safer, better future.

HMDT works with a huge **network of organisers.** We provide free advice and resources to Libraries, Councils, Prisons, Primary Schools, LGBT groups, Secondary Schools, Ladies' Circle Branches, Race Equality Councils, Traveller Education Services, Cinemas, Student Unions, Refugee Groups, FE Colleges, Museums, Disability Groups, Places of Worship, Faith and inter faith Groups, Community Centres, Police Forces, Choirs, Job Centres, Brownie, Cub, Guide and Scout Branches, Football Clubs and Home Educators. We welcome all commemorations and you can **contact the HMDT team** for advice and ideas for your event.

Tips for your event

When planning your activities, decide who your event is for and keep this in mind throughout. What suits an audience of civic guests may not be appropriate for Primary students.

Use the HMD 2011 theme **Untold Stories** – this will give a focus for the event and ensures that you are part of a unified message throughout the UK.

As well as the film and posters within the pack use our free HMD resources – all of which are available from our website www.hmd.org.uk – resources range from suggested readings to survivor stories, bibliographies, poems and education resources.

Remember that **HMD is an opportunity to reflect** on genocides in **Cambodia, Bosnia, Rwanda** and the ongoing atrocities in **Darfur** as well as the **Holocaust**.

Be inclusive – HMD looks at the experiences of all the groups targeted by the Nazis and your event should recognise this. Groups targeted included Jews, Roma and Sinti (Gypsies), Gay men and Lesbians, disabled children and adults, Black Germans, Jehovah's Witnesses and Trade Unionists as well as those affected by subsequent genocides. You'll find more information on our website.

Keep it relevant – HMD is not just for teaching about the past – it's about learning **from** the past and working in the present. Look at contemporary issues of exclusion and discrimination and explore how to challenge these in your community.

Book early – If you would like a Holocaust or other genocide survivor to speak at your event, you should secure them as soon as possible.

Contact the HMDT Team for advice on who can help organise this for you.

What is a HMD event?

There is no formula that makes a successful HMD event, as you need to react to the needs and interests of your audience. We can, however, learn from previous HMD activities and you'll find images from HMD events on our website to act as a catalyst for your own ideas. Here are some **examples of engaging and inspiring events**:

A series of awareness-raising events - in the period leading up to HMD hold awareness raising events such as a series of film showings which explore different experiences of the Holocaust, persecution and genocide.

Whole school events – Teachers take their entire school off-timetable for one day, to participate in lessons and activities which explore HMD. HMD is not just for the History classroom – some of the most effective methods of learning have been through Food Technology, Citizenship, Art, Drama, Religious Studies or Science lessons.



Young people at New Vic Borderlines marking HMD 2010

© Andy Billington

Community commemorations – civic events which bring together different community and student groups which remember the victims of the Holocaust and subsequent genocides and pledge to create strong, cohesive communities.

Celebration of survival – events could include a day long festival which invites refugees (past and present), asylum seekers and members of the wider community to come together to learn more about each other.

Survivor testimony – hear first-hand the stories of those targeted by the Nazis and find out their hopes for the future.

Panel discussions – invite people affected by hatred and exclusion to discuss their experiences and challenge the audience to take these messages forward.

Music performances – using music banned by the Nazis such as works by Jewish composers including Mahler and Mendelssohn; music written in response to the Holocaust or music by composers murdered or affected by the Holocaust or subsequent genocides.

Literature evenings – book groups can use suggested activities on the HMD website to discuss books related to the themes of Holocaust Memorial Day or read poetry by genocide survivors.

Other commemorations held have included:

Wreath-laying - Religious services - Drama performances - Art exhibitions - Poster displays - Candle lightings - Anti-discrimination walks - Quiet reflection - Themed football matches - Story-telling sessions - Podcast creation - Peer training sessions - Art and writing competitions.

There is no right or wrong way to commemorate HMD. **Talk to the HMDT Team** for advice on your plans for commemorating HMD.

Practical Advice

Here are some pointers to keep in mind when planning your event.

You should book survivor speakers as early as possible to avoid disappointment. If there is not a survivor available for your event – why not **consider using one of our pod-casts** or asking a student or community member to read one of the survivor testimonies from **www.hmd.org.uk/resources/survivor-stories**

Use the **free resources from HMDT** – these include films, education materials, display materials and more.

Allow **a time for reflection** during your event. You could use this time for a piece of music, or to light a candle.

HMD takes place on 27 January – bear in mind **the weather** when planning your event, and ensure you have adequate shelter for your audience and participants. If attendees need to wrap up warm – tell them.

Brief your participants. Ensure they know the aims and key messages of your event.



Holocaust survivor, Harry Spiro, HMD 2010 © HMDT

Never use images or footage that are intended to shock or could offend your audience. Please visit the HMD website for more information

www.hmd.org.uk/resources/image-library

HMD aims to **inspire contemporary action.**

How will you be ensuring your attendees use the lessons of **Untold Stories?** Will they be committing to lighting the virtual candle on the HMD site? (This will be available during January 2011) Will they pledge to tell their family and friends about what they have heard or seen at your event?

Give your audience something by which they can remember the event – HMDT produce **free handout material** that you can give to attendees. Order these by contacting the HMDT team.

Publicise your event. Use the publicity advice on www.hmd.org.uk to liaise with your local media to tell people about your event. Invite Journalists to attend.

Tell HMDT what you are planning through our events listings on www.hmd.org.uk – we can tell journalists, media partners and interested individuals about your events. Even if yours is a closed event, **let us know** how you will be marking HMD 2011.



Performance in Brighton for HMD 2006 © Latest Magazines

Thank You.

HMD 2011 reminds us how important it is to share our experiences and stories with others – we can all play a part in how the past is remembered. Through these stories, we can build safer and stronger communities - ones which **respect and celebrate diversity**. We're here to help you consider **Untold Stories** but it is your commitment and drive which will create a safer and better future. **Thank you.**

We are **here to help**, support and advise you on creating successful events to mark HMD 2011. Any of our team can assist you with your enquiries.

Thank you for your time, your interest and your commitment to HMD.

From all the team at HMDT

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