



HMD 2012 Blogger's Pack

We'd never tell you how to write your blog as you know your readers best. These key messages have been created to help you inspire your audience to **Speak Up, Speak Out** for Holocaust Memorial Day 2012.

- on HMD 2012 we are asking people to use their voice to **Speak Up Speak Out** for what they believe
- we must use the memory of those whose voices were silenced to inspire us to **Speak Out** today
- we are asking people to consider what they see and hear around them, and to use their voices to **Speak Up** against hatred and discrimination
- our voices are powerful, whether we stand on our own or in a crowd. We each have a duty and responsibility to use our voices for the common good, irrespective of age or background
- by taking inspiration from those who have risked their lives to speak up and use their voices in the past, we can build safer communities today
- on HMD, we are asking people to use their voices to create a safer, better future for us all