



HMD 2012 – key messages

Holocaust Memorial Day

- Holocaust Memorial Day (HMD) takes place annually on the 27 January, the date of the liberation of Auschwitz-Birkenau – the largest Nazi Concentration Camp.
- on HMD we remember the victims and honour the survivors of the Holocaust and Nazi persecution and those from subsequent genocides in Cambodia, Rwanda, Bosnia and during the ongoing atrocities in Darfur.
- HMD is about learning from the past to build a better future; it is about promoting equality, respect and understanding.
 - by learning from the past and reflecting on the lessons we learn, we can better understand how to react to issues that affect our society today.
- HMD isn't just learning about history. It's learning from history. We want to encourage people to think about what action they can take after HMD which will have a positive impact on their community
- HMD is a day for everyone. The messages of HMD are relevant to us all, regardless of our background, religion, race or community. We can use HMD to celebrate the differences between us and create a safer, better future for us all
- on HMD, hundreds of thousands of people come together in events up and down the UK, to remember the past and consider the part they can play in creating a safer, better future
- visit www.hmd.org.uk to find out how you can support the Holocaust Memorial Day and all it is seeking to achieve

HMD 2012

- on HMD 2012 we are asking people to use their voice to **Speak Up Speak Out** for what they believe

- we must use the memory of those whose voices were silenced to inspire us to **Speak Out** today
- we are asking people to consider what they see and hear around them, and to use their voices to **Speak Up** against hatred and discrimination
- our voices are powerful, whether we stand on our own or in a crowd. We each have a duty and responsibility to use our voices for the common good, irrespective of age or background
- by taking inspiration from those who have risked their lives to speak up and use their voices in the past, we can build safer communities today
- On HMD, we are asking people to use their voices to create a safer, better future for us all